

The IAPP (International Association of Privacy Professionals) is recognised as the world's leading authority on privacy management. IAPP membership and certifications are sought after by privacy professionals across the globe.

Velisa Africa Academy is proud to offer the IAPP's certifications in privacy training, in conjunction with **Data Horizons**, the official IAPP training partner for Africa.



Certified International Privacy Manager



Privacy Program Management

is the how-to training on implementing a privacy program framework, managing the privacy program operational lifecycle, and structuring a knowledgeable, high-performing privacy team.

Those taking this course will learn the skills to manage privacy in an organisation through process and technology—regardless of jurisdiction or industry.

The Privacy Program Management training is based on the body of knowledge for the IAPP's ANSI-accredited

Certified Information Privacy Manager (CIPM) certification program.

Data Is One of Your Most Valuable Assets

Every day it is being accessed, shared, managed and transferred by people in your organization—in all departments and at all levels. Unless your employees have a solid understanding of the considerations and challenges involved in managing data, you risk a data breach, diminished customer trust and possible enforcement action.

IAPP training can provide your staff with the knowledge they need to help you meet your privacy program goals of reduced risk, improved compliance, enhanced brand loyalty and more. The IAPP offers privacy and data protection training programs specifically designed to extend that knowledge to those on your team requiring a solid understanding of privacy principles and practices.

In order to help you drive privacy knowledge across your organization, our comprehensive and flexible programs can be suited to your specific needs and availability.

By investing in your staff with this globally recognized IAPP training, you'll give them the knowledge to make better decisions in their everyday work, which is fundamental to the success of your privacy program.

PRIVACY PROGRAM MANAGEMENT **Virtual Instructor-Led Training**

This training is a robust, interactive opportunity to learn about critical privacy concepts that are also integral to the CIPM exam. While not purely a “test prep” course, this training is appropriate for professionals who plan to certify, as well as for those who want to deepen their privacy knowledge. Both the training and the exam are based on the same body of knowledge.

MODULES



Module 1: Introduction to privacy program management

Identifies privacy program management responsibilities and describes the role of accountability in privacy program management.

Module 2: Privacy governance

Examines considerations for developing and implementing a privacy program, including the position of the privacy function within the organization, role of the DPO, program scope and charter, privacy strategy, support and ongoing involvement of key functions and privacy frameworks.

Module 3: Applicable laws and regulations

Discusses the regulatory environment, common elements across jurisdictions and strategies for aligning compliance with organizational strategy.

Module 4: Data assessments

Relates practical processes for creating and using data inventories/maps, gap analyses, privacy assessments, privacy impact assessments/data protection impact assessments and vendor assessments.

Module 5: Policies

Describes common types of privacy-related policies, outlines components and offers strategies for implementation.

Module 6: Data subject rights

Discusses operational considerations for communicating and ensuring data subject rights, including privacy notice, choice and consent, access and rectification, data portability, and erasure.

Module 7: Training and awareness

Outlines strategies for developing and implementing privacy training and awareness programs.

Module 8: Protecting personal information

Examines a holistic approach to protecting personal information through privacy by design.

Module 9: Data breach incident plans

Provides guidance on planning for and responding to a data security incident or breach.

Module 10: Monitoring and auditing program performance

Relates common practices for monitoring, measuring, analysing, and auditing privacy program performance

Duration: 4 consecutive half days on Zoom or Teams

Pre- Requisites: Access to a computer with microphone and video capability that can access a TEAMS meeting. Good uninterrupted internet access. Students are required to have a good basic understanding of privacy requirements.

Audience: Information Officers, Privacy Managers, Chief Data Officers, Data Governance Managers and Risk and Compliance Practitioners, IT Managers, Financial Managers, Privacy Consultants

Course Cost: Please enquire on info@velisafrica.co.za

Benefits of IAPP membership: Your membership gives you access to a comprehensive body of resources, knowledge, and experts to help you navigate the complex landscape of today's data-driven world.

Your certification will assist you to develop the skills to design, build and operate a comprehensive data protection program. You will be able to add to your tech knowledge with deep training in privacy-enhancing technologies and how to deploy them. You will gain the knowledge needed to address the widest-reaching global consumer information privacy laws

Please Note: A minimum of 4 attendees per course is required to run the training and courses may be rescheduled accordingly.

iapp
Membership

*Registration to this
course, will includes
your first year annual*

**IAPP Professional
Membership.**

Check out the benefits!